

ANUJ RAM

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Dear HR Manager

I am thrilled to apply for the position of Web Developer at [Company Name][Company Name]. Since middle school, I have been developing websites and using CSS to build user-friendly experiences. It has always been a love of mine. Your company has also enthralled me since it was awarded "Most Innovative" in the National Web Development Awards two years ago. I try to stay at the forefront of web development and design, so when I read about this position, I knew I needed to apply.

While working at [company name] designed an entirely new website for a business that was recently rebranded and was completed on time and on budget, I began by collecting the requirements of my clients before conducting a focus group to do user research, my favorite part of web design is designing an application that is pleasing to the customer and meets the requirements of both users and clients, my website was responsive, lightning-fast and featured the most recent technology in e-commerce, after the launch I continued to oversee optimization efforts, through A/B testing.

I increased the rate of click-through by 10 percent, and decreased the bounce rate of the landing page on the website to 35 percent, in my role as your web developer, I'll apply this knowledge to build websites that meet or exceed the expectations of customers and clients and produce tangible business outcomes.

Thanks for the consideration and your time. I look to finding out more information regarding the job and the company.

Rufus Stewart

